

Privacy Statement

Zoroha Consulting | Effective date: 6 July 2026

1. Who we are

Zoroha Consulting (“we”, “us”, “our”) is a consulting practice based at 12 Houghton Street, Petrie QLD 4502, Brisbane, Australia. We help organisations strengthen workforce capability through people, technology and data. You can contact us about privacy at info@zorohaconsulting.com.

2. Our commitment

We are committed to protecting your personal information and handling it in accordance with the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs). This statement explains what we collect, why we collect it, and how we handle it.

3. What personal information we collect

Depending on how you interact with us, we may collect: your name; position or job title; company or organisation name; email address; phone number; the content of enquiries or messages you send us; responses you choose to submit through tools on our website (such as the AI Readiness Survey); booking details when you schedule a meeting; and technical information such as browser type, device and pages visited, collected through cookies and similar technologies.

4. How we collect it

We collect personal information directly from you when you: complete a form on our website (for example, our contact form or a case study download form); book a meeting with us through our scheduling tools; email or call us; connect with us on LinkedIn or other professional platforms; or engage us to provide services. We collect website usage information automatically through cookies and analytics tools.

5. Why we collect it — including sales and marketing

We collect and use personal information to: deliver the content or resources you request (such as case studies); respond to enquiries and provide our services; schedule and manage meetings; and understand how our website is used so we can improve it. **We also use the details you provide — such as your name, position, company and email address — for sales and marketing purposes.** This means we may contact you about our services, offers, insights and events that may be relevant to you. By submitting your details through our website forms and accepting this Privacy Statement, you consent to this use. You can withdraw your consent and opt out of sales and marketing communications at any time by emailing info@zorohaconsulting.com or using the unsubscribe option in any message we send.

6. Who we share it with

We do not sell, rent or trade your personal information. We may share it with trusted service providers who help us operate, such as website hosting, email, appointment scheduling and customer relationship tools, and only for the purposes described above. Some of these providers (for example, Microsoft) may store information on servers located outside Australia; where this occurs we take reasonable steps to ensure your information is handled consistently with the APPs.

We may also disclose information where required or authorised by law.

7. Storage and security

We take reasonable steps to protect personal information from misuse, interference, loss, unauthorised access, modification or disclosure. Information is retained only for as long as it is needed for the purposes described in this statement or as required by law, after which it is deleted or de-identified.

8. Accessing or correcting your information

You may request access to the personal information we hold about you, or ask us to correct it, by emailing **info@zorohaconsulting.com**. We will respond within a reasonable period. There is no charge for making a request.

9. Complaints

If you believe we have mishandled your personal information, please contact us first at **info@zorohaconsulting.com** and we will investigate and respond. If you are not satisfied with our response, you may complain to the Office of the Australian Information Commissioner (OAIC) at **www.oaic.gov.au** or by calling 1300 363 992.

10. Cookies and analytics

Our website uses cookies and similar technologies to remember preferences and understand site usage. You can control or disable cookies through your browser settings; some parts of the site may not function fully without them.

11. Changes to this statement

We may update this Privacy Statement from time to time. The current version will always be available on our website, with the effective date shown at the top.

12. Contact us

Zoroha Consulting
12 Houghton Street, Petrie QLD 4502, Brisbane, Australia
Email: info@zorohaconsulting.com
Web: zorohaconsulting.com